



Dear Friends,

Thank you for contributing to another great season at DAM. We are three years into our strategic plan, and in 2016 we saw the fruits of our considerable labor. We completed another lineup of great exhibitions. We launched our “Learn, Collect, Connect” speaker series. We wrapped up the “Dream in Color” brand marketing campaign. And, we hosted our second annual art auction gala.

This past year saw some wonderful exhibitions, including the *Biennial All Media Show*, juried by MaryAnn Wilkinson, Exhibitions Director at Taubman College of Architecture and Urban Planning and Adjunct Curator of Modern Art, University of Michigan Museum of Art; *The Scent of Rain on Dry Earth*, an esoteric exhibition of artwork that piqued the senses; *Wish You Were Here*, an exhibition that featured artwork inspired by vintage postcards from the collection of the Detroit Historical Society; and, *Tree of Life: Zubel Kachadoorian*, a once-in-a-lifetime exhibition that paid tribute to the quintessential Cass Corridor artist. We ended the season on a high note with the Zubel exhibition, an all-time great show and one that resulted in meaningful partnerships with the St. John Armenian Church of Greater Detroit and the Alex & Marie Manoogian Foundation.

On April 9, 2016, we introduced Learn, Collect, Connect, an in-gallery roundtable discussion that featured panelists John Korachis, collector of Contemporary and African Art; Shirley Woodson Reid, President and Gallery Director of the National Conference of Artists - Michigan Chapter; and Marilyn Wheaton, Director of Marshall M. Fredericks Sculpture Museum. The event was standing room only and, based on an abundance of positive feedback, DAM will be extending the series.

We recently wrapped up “Dream in Color,” a collection of promotional videos featuring DAM artists Sergio De Giusti, Darcel Deneau, Leah Waldo, and Senghor Reid. The series landed on the D-Show’s short list of nominees for best non-profit promotional campaign.

Finally, we created the *Legendary Fire Horses of Detroit Art Auction: DAM Gala 2*, a live art auction that was hosted by WDET’s Stephen Henderson and featured the work of fourteen DAM artists. The gala generated commissions for artists and revenue for the organization.

Please help us maintain this momentum by making a charitable contribution to the Detroit Artists Market Annual Fund. On behalf of the staff and the board, I thank you for your support. We look forward to another exciting year and to seeing familiar and new faces in the gallery.

- **Contribute online** at [www.razoo.com/story/Detroit-Artists-Market](http://www.razoo.com/story/Detroit-Artists-Market).
- **Mail your contribution** by credit card or check using the form below to Detroit Artists Market at 4719 Woodward Ave., Detroit MI 48201.
- **Call us** at 313.832.8540 and make your contribution via credit card.

Regards,

Matt Fry, Director



Shirley Woodson Reid Speaks at LCC Event



DAM’s “Legendary” Art Auction Fundraiser



Artist Leah Waldo in “Dream in Color”



Zubel Kachadoorian, *Path, Lake Michigan Trees*

**Yes!** I/We want to give to the **Detroit Artists Market** in support of DAM’s mission and programs.

I am currently a member. Enclosed is my additional gift.  
 While I am currently not a member, I am pleased to contribute the enclosed gift. Please send me information regarding DAM membership.

- \$1,000       \$250       \$50  
 \$500       \$100       \$\_\_\_\_\_ Other  
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Please contact me regarding the DAM Endowment Fund and planned giving options.

I am interested in sponsorship opportunities for exhibitions, receptions, and special events

My employer has a Matching Gift Program

Employer’s Name \_\_\_\_\_

DAM is a 501(c)(3) nonprofit, and your gift is tax deductible. Please make checks payable to **Detroit Artists Market**, 4719 Woodward Avenue, Detroit, Michigan 48201. For more information, please call 313.832.8540.